

COTTON THE YEAR'S SENSATION.

BRILLIANT CAMPAIGN WHICH CARRIED THE STAPLE TO 14 CENTS.

A deficient cotton crop, the fourth in succession, and big bull speculations, in which New York and New Orleans operators were foremost, caused in 1903 the wildest fluctuations and the highest prices for that staple since the civil war. The consumption exceeded production, and bold operators seized the opportunity to manipulate the market on a scale never before known.

New York the transactions have risen in a single day to 2,500,000 bales, a total so gigantic as not merely to completely eclipse all records, but to make old members of the trade rub their eyes and wonder whether it was all true.

Big reactions took place at times, reactions of 50 to 80 points, or \$2.50 to \$4 a bale in a single day—a difference of \$500,000 to \$800,000 in the profits on 200,000 bales—only to be followed by another leap upward.

During the year, prices were at times so high that many of the mills sold their stocks of raw cotton and there were imports at New York of American cotton from Europe amounting to 32,922 bales from Liverpool, 2,300 from Bremen, 1,386 from Havre and 766 from Genoa, while New Orleans received 1,829 from Liverpool and 2,797 from Bremen.

To understand more clearly the phenomenal rise of prices in 1903 and the almost fabulous speculation, it should be borne in mind that the United States produces fully 70 per cent. of the world's crop of cotton; that a great cotton manufacturing nation like Great Britain is as dependent now upon this country for raw cotton as it was forty years ago, notwithstanding the most persistent efforts to build up a competitor in the southern cotton belt of Africa or Asia; that Continental Europe, where cotton manufactures have greatly increased in recent years, is quite as dependent as England upon this country, and that in such a state of affairs the American cotton crop last year was only 10,727,559 bales to meet a world's consumption of the American staple of 10,859,000, a deficit of 131,441 bales.

The New Orleans bull clique was composed of William P. Brown, Frank B. Hayne, Hugh D. Vincent, Thomas J. Majors, Joseph N. Carpenter, and Judge C. C. Cordill. Back of the New Orleans deal are believed to have been New Orleans banks and one or two New Orleans capitalists, to say nothing of the large combined resources of the operators themselves, and, finally, it is said, the Credit Lyonnais, a powerful financial institution of Paris.

How It Started. The Government crop report of Oct. 1, 1902, had much to do with starting the bull campaign of 1902-03. It gave the crop condition on Sept. 25, as only 58.3 per cent. compared with 64 on Aug. 26, 61.4 per cent. in September, 1901, 67 in October, 1900 and a ten year average of 68.9 per cent. In other words, the condition was unprecedentedly poor. Powerful interests in New Orleans and elsewhere that were already inclined to the bull side pondered that and subsequent reports until the time came for decisive action.

In February they took hold in earnest. The cotton goods trade was reported in a favorable condition. Early in the month, bad weather interfered with picking and the marketing of the crop. In spite of this the receipts were heavy, but this fact had no effect, as the "spot" demand in the South was active. Messrs. Brown and Hayne were buying, March and May aggressively and Mr. Sully with his eyes on May especially was accumulating a big line. The New Orleans leaders were buying up spot and preparing for a big campaign.

In the third week of February bull manipulation both here and in New Orleans became more open and aggressive than ever. Favored by a falling off in the receipts owing to very bad weather in the South, snow and sleet storms prevailing and also heavy rains. Toward the close of the month there was some slight recession on profit taking by Egyptian and some New Orleans operators. Nevertheless the option, which at the first of the month was 8.08, touched 10.10 on the 26th.

Cold weather and floods delayed planting. The crop got a start two weeks later than late. Farming operations early in March were arrested by heavy rains and floods in the Mississippi valley and Texas. The Mississippi rose to the highest point since 1898. Lowlands in Arkansas, Alabama and Louisiana were flooded and field work and planting were delayed for weeks.

The fact which long made the position of the bulls impregnable was this, that while the crop of 1902-03 was 11,000,000 bales and that of 1898-99 was the largest on record, or 12,744,000 bales, the four subsequent crops, in spite of an average which increased from 23,572,000 acres in 1898-99 to 27,587,534 in 1901-02, and in spite of an average last season of 27,114,103, were much smaller and really fell below the world's requirements.

The consumption of cotton in this country, so greatly had the buying capacity of the people increased, had gone ahead of all former years by leaps and bounds. Stocks of cotton goods in the hands of mills, jobbers and retailers have during the last year been reduced to an unusually low stage. The world's visible supply on Jan. 1 was 3,882,308 bales, or nearly 500,000 bales less than the same time last year. It increased till on Jan. 30 it reached 4,116,930 bales, but thereafter the bulls were greatly encouraged to see it gradually decrease till on June 28 it was only 2,204,894 bales. During the memorable month of July it fell to 1,688,972 bales, and on Sept. 1 it was only 1,180,270 bales, or 169,000 less than on the same day in 1902 and nearly 400,000 less than on the same day in 1901.

It was such facts as these and reports of very scanty supplies at the interior uncounted towns that emboldened the bulls to start a campaign that may yet prove even more remarkable than that of last season. It is now stated, after a careful canvass of stocks in the interior, that 30 per cent. less is held than at this time in 1903.

In January the March option ranged

from 8.55c to 8.91c. During February it ran up to 10.10c, after selling in that month as low as 8.71c. In March the current option ranged from 8.55c to 10.26c, and went out on the 31st at 9.93c.

April in the advance. In January it sold at as low as 8.60c, but in connection with other months, it gradually moved upward, reaching 10.10c in February, 10.16c in March—after dropping in the mean time to 9.56c—and 10.57c during the month itself.

Sully's May Deal. Mr. Sully's May, 1903, deal was one of the most eventful of the year. Yet early in April, to go no further back, the feeling of many of the trade was bearish. The bulls had little to cheer them except the smallness of the stock at New York, which on April 3 was only 62,491 bales, against 68,448 at the same time in 1902. Already the May shorts were being squeezed, as was clearly shown by the preliminary price of 10.00c on the 26th, the highest price of the previous week. But it was only a momentary lull.

The total world's visible supply of all kinds on Sept. 25 was the smallest in many years and no less than 622,581 bales smaller than at the same time in 1902. The deficit in the world's supply of American cotton was 701,481 bales. The bulls, favored by such facts, were able to force the price up to 12.30 cents on the 26th. On Sept. 30 the current option went out at 12.80 to 13 cents.

While September had ranged from 10.50 to 13.20 cents during that month, October swung between 9.30 and 10.00 cents. During October itself it was naturally impossible to keep up prices as had been done with the September option, for the world's visible supply, which on Sept. 25 was only 1,139,256 bales, had risen by Oct. 9 to 1,630,173 and the receipts had grown large at the Southern ports.

From 10.40 cents the price receded to 9.90 cents on the 28th in consequence of increasing receipts and Mr. A. J. Bustin's crop estimate of 11,250,000 bales. The quotation rose to 10.26 cents on the 30th, which closed the October campaign.

The feature of the opening days of November was the estimate of the world's consumption of American cotton at 10,977,000 bales, whereas the bulls believed the crop itself would not be over 10,500,000 bales at the most. Mr. Ellison postulated a crop of 11,200,000 bales, with prices correspondingly low. During October the November option had sold at from 9.97 to 10.35 cents.

The price of November gradually worked up to 11.20 cents on the 18th. Some reaction on large receipts and realizing of profits sent November back to 10.95 cents, a fall of 30 points from the high point of the 18th, but ten days later it was back at 11.04 cents. Talk was already heard to the effect that the Dec. 3 report by the Government would very likely be distinctly bullish.

Middling uplands on the spot had risen to 11.30 cents on Nov. 20, as against 10.90 cents on Oct. 25. The option receded to 10.90 cents on the 25th, and the turned and moved up to 11.33 cents on the 30th, closing a very successful month for the bulls.

The December Campaign. The developments during the month of December electrified the cotton world. On Dec. 3 appeared the Government report, which will be a landmark in the trade of many a year to come. It stated the crop at 9,982,000 bales of an average net weight of 400.8 pounds, and amid scenes of excitement never before witnessed at the exchange prices advanced in a single day 75 points or three quarters of a cent per pound.

December touched 12.32 cents that day, January 12.40 cents, March 12.53 cents. May 12.50 cents and July 12.53 cents. It started the bear beyond question. The transactions on that day were estimated at from 2,000,000 to 2,500,000 bales, or in other cases far the largest on record. A bullish report had been expected.

The demand from spinners, however, immediately fell off sharply, and in the following week, December dropped to 11.81 cents and May to 12.10 cents. The bear speculation continued to be active and excited. The receipts were so large, so considerably in excess of last year's, that faith in the Government crop figures began to be shaken. Soon, however, the bulls again took the aggressive, and prices resumed their upward course.

Continental houses and Egyptian operators were heavy buyers in Liverpool, and by Dec. 18 midshipmen had been placed there, against 8.70 cents on the same day in 1902. The movement of the crop continued on a scale considerably larger than that of last year. There was louder dissent than ever from the Government crop estimate of 9,982,000 bales.

But exporters at the South began to default on the contracts made early in the season to supply European spinners with cotton, such defaulters in Texas alone in a single day being stated at fifty bales. Meanwhile, William P. Brown, who was supposed to have taken the short side for a time in November, came over to the bull side of the market.

Meantime, too, Southern spot markets became more active, and this with manipulation and a demoralized retreat of the short side forced December to 12.73 cents, a new high record for the season. January to 12.82 cents, March to 13.01 cents and May to 13.17 cents, although in the week ended Dec. 18, the movement in sight was so large that the total for the season up to that date reached 6,097,212 bales, or 45,000 bales more than during the same period last season.

On Monday, Dec. 28, there was a sudden leap of 51 to 62 points, or \$2.50 to \$3 a bale, on rumors that the spinners' receipts in Europe had been placed at 10,000,000 in January would be very bullish, indicating a crop well under 10,000,000 bales. It was due to a misunderstanding.

On Monday, Dec. 28, December suddenly sprang to 13.82 cents and March cleared the 11 cent mark at a bound and reached 14.18 cents. April ran up to 14.20 cents, May to 14.26 cents and July to 14.27 cents, the highest prices in twenty-seven years. But the prices had been too quick. All or most of the shorts had been driven out of the market and the bulls were simply buying and selling among themselves.

While the air was full of talk of "15 cents before New Year's," a report that Mr. Sully had sold out, and that the English and French mills would go on short time, and the severity of the comments on the "Publicity" circular of Sully & Co., started an avalanche. December fell to 13.48 cents, January to 13.05 cents, May to 13.13 cents, and July to 13.05 cents. The next day prices again fell sharply, the fall in two days being 30 to 38 points, or nearly 1 cent.

considered, one of the most successful of the series. September sold in March at as low as 8.83 cents. In April it reached 9.07 and by the following month, 10.14. In June it rose to 11.90 cents; in July it ranged from 10.16 to 11.84 cents; in August from 10.31 to 11.80 cents and in September from 10.88 to 13.20 cents.

The first week of September witnessed wide fluctuations under the manipulation and selling of the bull clique. The price ranged from 10.98 to 11.03 cents.

The trend of quotations was downward, particularly as the weather was favorable for the crop, and the Government report on the 3d, much to the surprise of the bulls, put the condition at 81.2. Bears attacked the market and on the 9th on heavy selling for both long and short accounts, the price was forced down to 10.58 cents or 110 points below the high point on the 2d.

Now began, however, a gradual rally. Dry weather began to be complained of in the Southwest and in the Mississippi Valley. Complaints of boll weevil damage came from Texas and injury by rust and shedding from Alabama, Mississippi and Florida and also some sections of the Southwest.

September shorts became nervous and began to bid prices up on themselves, encouraged by support from the bulls, though the latter sold steadily on the rise. The receipts increased, but not enough to afford the shorts any relief from the pressure.

However, owing to rather larger offerings by the South and considerable selling by the Brown-Hayne clique and others the price sagged to 10.90 cents by the 25th. The market was then quiet, but the high price of the previous week. But it was only a momentary lull.

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COFFEE ON THE RISE

It Got to the Lowest Price on Record in 1903.

THEN IT ADVANCED RAPIDLY.

The World's Demand Now Outstriking the Supply.

Period of Overproduction Regarded as at an End—Takes a Good While to Increase the Output—French Speculators Active in the Market—Other Influences That Promise to Make 1904 a Bull Year in This Staple.

In the year 1903 coffee touched its lowest price. It got down to 3.55 cents in September. This price, far under the cost of production, was the culmination of a downward movement, which began in the year. It was followed by an upward swing, which carried the price to 7.30 cents in November. As the year closed the upward movement was still in progress.

The course of the market through the year is best understood in the light of the story of the coffee trade since 1886. In January, 1886, coffee sold at 6.35 cents. In the same month in 1887 it sold at 15.50 cents, and in the June following 22.25 cents a pound was touched, a high record price. As a result of these high prices, which were maintained for many years, there came an era of overproduction.

The situation brought its own solution. The first and most effective factor in reducing production was the neglect of coffee areas by the planters who found the care of the tree unprofitable.

A second element was the lack of moisture to develop and mature the areas left. In the years of high prices planters had neglected large tracts of timbered land, the object of planting coffee trees thereon. The coffee was the only product that denuded the world over. Severe droughts in 1901 and 1902 served still further to reduce production. Killing frosts also played a part in the restriction.

The results of the overproduction which followed the high prices are strikingly shown in the figures of the world's visible supply of coffee. On Jan. 1, 1898, the visible coffee supply of the world was 6,357,000 bags. On Nov. 1, 1903, this supply was reduced to 3,188,000 bags, or 3,169,000 bags less. On Dec. 1, the visible supply had dropped to 3,188,000 bags. It is the opinion of many influential trade interests that each month in the current year will see similar decreases.

The falling off in production consequent on diminished profits is shown in the annual crop figures. The coffee crop of 1901-02 was 15,500,000 bags. This enormous production was reduced to 12,300,000 bags in 1902-03, the crop year being the two months from July to July. The 1903-04 crop is variously estimated at from 10,000,000 to 11,000,000 bags, and the growing crop, that of 1903-04, is placed a million bags lower.

There has been an almost unprecedented growth in the consumption of coffee, and it is widely believed that if this had not been the case the absurdly low price reached in September last would have been touched at least a year ago. Statistics show that the consumption of coffee per capita is ten pounds yearly. The average family consists of five persons, according to the statisticians, so that fifty pounds of coffee are consumed yearly by a family.

A factor in the development of new markets has been the competition between certain coffee and sugar interests in this country. These interests are in control of great markets and their competition has so lowered the price of coffee that the producers have been compelled to reduce the price of the raw product that the consumer has reaped great benefit. New territories have been opened.

These conditions of a decreased production, owing to low prices and consequent neglect of plantations, and increased consumption, due to the causes enumerated, were the basis of an abrupt upward turn in prices witnessed at the close of the year 1903.

Differing from all other produce unless it be that of cloves, coffee production is hedged about with natural conditions which delay fruition for many years. If cotton is bringing high prices the planter can extend his operations so that his profit comes into the market while profits are large. One year suffices for this purpose. With coffee, however, the producer must wait patiently, be prices never so high, for three years after planting before there is the first sign of fruit and for two more years before the tree yields a full crop.

When plantations have been neglected it is a question of time only before the demand overtakes the supply. It is on the theory that this operation has taken place and that its effects cannot be remedied before the full period consumed by nature in bringing the trees to maturity elapses that the coffee trade is looking for higher prices.

On the Coffee Exchange there were factors somewhat outside of producing conditions which governed the course of the market through the year. One of these, and an important one, was the final closing of a line of speculative coffee that included more than 2,000,000 bags. The last of this line, some 200,000 bags, was sold, according to report, in September to interests which had up to that time been extremely bearish. They changed their market position at that time, coffee having touched 3.55, and this example was followed generally.

The French influence has also had much to do with the better tone of the market. A powerful group of French speculators began three or more months before the end of the year to take an active interest in the coffee trade in Europe and this market, and the theory that demand had overtaken production. Their operations have been extensive and are even said to have extended to cotton and securities.

The increased public interest in the coffee market had much to do with conditions at the year's end. The influence and extent of this interest is understood when it is stated that in one Stock Exchange house alone, where heretofore trading in coffee has been almost unknown, there were at the end of the year forty active coffee accounts. Brokerage houses which had made successful ventures in the cotton market turned from that, at the high levels, to coffee, and there were at least a dozen Stock Exchange firms actively operating in coffee at the end of the year.

The intricacies of speculation in coffee have heretofore acted as a restriction to trading generally, but a change of the methods employed on the Exchange is becoming more diffuse. Coffee is sold in lots of 250 bags, or 32,500 pounds. This is

JANUARY BOND OFFERINGS.

We offer, subject to sale or advance in price:—

		COMPARATIVE PRICES.	
		Present Price	Highest Equivalent Price since 1898
100,000 State of Massachusetts (Reg. Gold).....	31st Jan. 1930.	@ 105 1/2	108
100,000 City of Boston, Mass. (Reg.).....	31st June 1933.	102	105 1/2
100,000 City of Fall River, Mass. (Reg.).....	31st April 1913.	101 1/2	102
120,000 City of New Bedford, Mass. (Reg. Gold).....	4th Dec. 1913.	104 1/2	106
100,000 City of St. Louis, Mo. (Gold).....	31st April 1922.	97 1/2	100
100,000 City of Cleveland, Ohio.....	4th June 1922.	104 1/2	108 1/2
200,000 City of Omaha, Neb.....	41st Jan. 1934.	108 1/2	115
200,000 Lake Shore & Mich. So. Ry. Co. 1st mort.....	31st June 1997.	100 1/2	105
100,000 New York Cent. & H. R. R. Co. 1st mort.....	31st July 1997.	99	105
100,000 Michigan Cent. R. R. Co. 1st mort.....	31st May 1952.	97	103 1/2
100,000 Chicago & Northwestern Ry. Co. 1st mort.....	7th Feb. 1915.	131	134
100,000 Chicago, Bur. & Quincy R. R. Co. mort.....	31st July 1949.	93 1/2	97
100,000 Chicago, Mil. & St. Paul R. R. Co. mort.....	4th May 1989.	110	113 1/2
100,000 Chicago, Mil. & St. P. R. Co. 1st mort.....	5th Jan. 1921.	116	118 1/2
50,000 New York, N. H. & Hartford R. R. Co.....	4th Mar. 1947.	111 1/2	114
100,000 Chicago, Rock & Pacific, 1st mort.....	6th July 1917.	125	128
100,000 St. Paul, Minn. & Manitoba cons. mort.....	6th July 1933.	131 1/2	138
100,000 Chicago, St. Paul, Minn. & Om. R. R. cons. mort.....	6th June 1930.	132 1/2	135

R. L. DAY & CO.

3 Nassau Street, New York.

40 Water Street, Boston.

the smallest trade and a margin is exacted. The smallest fluctuation is 5 points, or 5-10 of a cent, equalling \$16.25 per lot of 250 bags. The commission is \$10 for buying and \$10 for selling—\$20 for the round trade.

On the Exchange coffee is sold on the basis of No. 7 Rio or Santos coffee and this fact is the cause of the confusion. It means that the Exchange has graded all coffee into nine grades for the purposes of trading. Between grades there is a difference of 50 points, or 5 cents. The difference if coffee is purchased and the seller delivers No. 2 coffee, there is a difference between the basis, No. 7, of five grades, or 25 cents, which must be added to the quoted price. Similarly, if No. 9 were delivered, 1 cent would be deducted from the quoted price.

At the present time there is an abundance of high grade and a small supply of low grade coffees.

HARD TIMES IN FALL RIVER MILLS.

Condition of the Cotton Market Disastrous to the Trade—Dividends Cut.

FALL RIVER, Mass., Dec. 31.—The year 1903 closes here with business affairs in a condition that is anything but satisfactory. There are more complications than the business leaders have been called upon to cope with at any other time within the last quarter of a century. The corner in the cotton market, the short crop in the South, the refusal of planters or their agents to fill the orders they accepted weeks ago, and the depression in Wall Street have combined to make their task a difficult one.

Fall River depends upon a single industry for its support. Disturb or depress the cotton cloth trade, and Fall River receives a setback immediately. The entire community feels it.

Some of the mills have already prepared their statements, and upon their figures is based an estimate of the business of all for the closing quarter. The poor returns of the last three months pull the average dividend down to 3.88 per cent., which is lower than when conditions are normal.

In the first three months business was satisfactory. Cotton was not high, and the price received for cloth was fair. Good wages were paid.

The depression began in April. Mill men held their cloth for many weeks, refusing to cut the market price. But they were battling against odds, and finally printers and converters received concessions. Then the demand did not increase.

From week to week the manufacturers proceeded in hope that the printers were short and would be compelled to come into the market. They did not come, and a surplus that would be too heavy to carry was feared.

Then the mills curtailed. Every one of them was stopped for at least four weeks, and early all New England did the same. There was no relief at once, but better conditions were expected when the fall trade set in. Again there was disappointment.

The fight between cliques in the cotton market started. Cotton advanced steadily and the price of cloth fell at once. Those even before the report on the new crop was given out. The uncertainty caused by the operations prevented long contracts.

Few buyers wanted them and mill men refused to enter into them while the margin between cotton and cloth changed regularly. Some weeks ago the margin was on the wrong side and there was a cut-down in wages. It was a cut of 10 per cent., and it went into effect early in December. The small store keepers felt it at once. Those who could do so cancelled orders for their holiday goods. Many could not, and they sustained a loss.

The cotton brokers have dropped more money than ever before in their careers. They are at the mercy of the Southerners, many of whom are refusing to fill orders. Then a loss has been sustained because of short bales. When cotton is ordered it is expected that there will be 500 pounds to the bale. Many lots received of late have averaged less than 450 pounds of cotton. The weight over that was made up in the burlap wrapper. The few mills that bought cotton when it was at 10 or 11 cents have been able to make a little money. The others have not.

The Wall Street depression is felt here, because a large number here do business with New York markets. In consequence of the depression these banks here are short. They are slow to advance money, even at 6.5 or 7 per cent. A Congressman, William S. Greene, who returned recently from Washington, attributes the present unsatisfactory conditions to the money market. He believes that as soon as the money now centered in the West is distributed through the South and the East there will be a change in this city. He does not attribute the winter's dullness to the high price of cotton, for he is of the opinion that has gone been easy to indicate the continuance of the present difficulty. He looks for a big business here in the spring, feeling that after the money

situation is relieved, the cotton and cloth markets will regulate themselves.